



MILLCARE INTRODUCES ENHANCED HYGIENE SERVICES

SPARTANBURG, SC — milliCare, a leader in the commercial cleaning industry, is introducing Enhanced Hygiene Services to their core service offerings, to provide disinfectant solutions for carpet, fabric and hard surface flooring, as well as touch point cleaning services. While many companies immediately jumped into disinfection services as a reactive approach to current health challenges, milliCare opted for a proactive approach to better serve their customers now and in the future.

milliCare is a franchise brand of Milliken & Company, a global diversified manufacturer, and worked with Milliken's Research and Development team to identify an EPA List N product that is low-toxicity and does not negatively impact facilities' interior finishes. milliCare's disinfection services will be incorporated as an option for all maintenance programs as part of their commitment to improving building health and indoor air quality.

"milliCare's approach meets the CDC's recommendations to clean prior to disinfecting," said Steve Willis, milliCare's managing director. "We are not simply fogging or spraying chemicals throughout the building; we are targeting areas and thoroughly cleaning first."

As part of the disinfectant product research process, it was discovered that many of the disinfectant products used by some companies can have unintended effects on floors and textiles. "Several chemistries were tested, and some were found to have ingredients that negatively impact flooring performance and can interfere with stain resistance," said Dale Kitchen, Global Advanced Development Manager at Milliken. "These chemistries can build up with repeated applications and can be difficult to remove." milliCare has carefully selected a disinfectant product that has been thoroughly tested to ensure it will not cause yellowing, build-up, or resoiling, and that will not interfere with carpet's stain-resistant capabilities.

As part of their commitment to keeping both their customers and the environment as safe as possible, milliCare's disinfectant product falls within the lowest EPA toxicity category possible, which is especially important since it will be applied to large surface areas.

In addition to disinfectant solutions for soft surfaces such as carpet and textiles, milliCare is also offering cleaning for high touch surfaces. The CDC recommends routine cleaning of high-touch points. Many surfaces such as tables, doorknobs, light switches, and more are touched by multiple people each day, and thorough cleaning can help reduce the spread of germs. milliCare's service begins with analyzing which areas see the most traffic and determining which surfaces sustain the most contact, then thoroughly cleaning those surfaces with an EPA registered disinfectant.

The milliCare franchise network is excited to offer Enhanced Hygiene Services to their customers. "Used in conjunction with cleaning, disinfecting services are critical for the health and safety of employees in the workplace. Many hard and soft surfaces require the expertise of a specialty company. We are proud that the Enhanced Hygiene Services we offer have a strong foundation based on science and common sense. At milliCare, we are helping to create an environment of wellness in buildings that allows employees to feel safe and confident," said Geoff Snavelly, vice president of milliCare by EBC.

About milliCare:

milliCare Floor & Textile Care has been a trusted, strategic partner for consistent, specialty floor and textile care for more than 20 years. From its dry-centered method for carpet cleaning to restorative tile and grout care, milliCare employs a holistic, customized approach that's both environmentally responsible and effective. Committed to creating healthy work environments, the global milliCare network partners with Fortune 500 companies, government agencies, hospitals, airports, hotels and other commercial facilities. For more information, please visit www.millicare.com.

Media Contact:

Courtney Caldwell
milliCare, Director of Branding & Communications
courtney.caldwell@millicare.com
817.609.5231